The industrial food system has created a crisis in the United States that is characterized by abundant food for privileged citizens and “food deserts” for the historically marginalized. In response, food justice activists have developed community-based solutions, arguing that activities like urban agriculture, nutrition education, and food-based social enterprises can lead to social transformation.

This talk explores the possibilities and limitations of the food justice approach. It asks - in an age of digital media and the "nonprofit industrial complex," can the food justice movement deliver sustainable community change?